



## Balboa Capital Unveils New Mobile Compass For its Vendor Partners

### FOR IMMEDIATE RELEASE

Irvine, California – July 27th, 2011 – [Balboa Capital Corporation](#), a leader in [equipment financing](#) within the United States, is pleased to announce the launch of [Mobile Compass](#)®. The new functionality of Mobile Compass will bring all of the great features of Balboa Capital's proprietary vendor sales management system directly to mobile devices for anytime, anywhere access. [Compass](#) is Balboa Capital's robust online sales management tool that allows its Vendor Partners to efficiently track and manage their customers' financing transactions.

Mobile Compass features an intuitive platform that is streamlined and very user friendly. Data such as a credit application can be entered with ease and passed along securely to Balboa Capital from an Apple® iPhone or iPad, or any Android mobile device or tablet. Vendors can also access features such as the Compass Payment Calculator to determine payment options and quote various lease structures right from their mobile device or tablet. The functionality of Mobile Compass allows Balboa Capital to continue providing the rapid transaction turnaround time and fast, customer-focused service its Vendor Partners have long been accustomed to.

“From checking on a transaction's status to accessing financing activity reports, Mobile Compass gets it done quickly and securely through some of today's most widely used mobile devices and tablets. Our recent launch of Mobile Compass is another great example of Balboa Capital's commitment to providing its Vendor partners with forward-thinking technology and a convenient financing platform,” said Patrick Ontal, Vice President of Vendor Services Group.

Mobile Compass can be accessed at [www.balboacapital.com/compass](http://www.balboacapital.com/compass) from an Apple iPhone or iPad, or any Android mobile device or tablet. For more information on Balboa Capital's [Vendor Financing](#) program or Mobile Compass, contact Patrick Ontal at (949) 399-6346 or [patrickgo@balboacapital.com](mailto:patrickgo@balboacapital.com).

Balboa Capital is one of the largest privately-held independent equipment finance companies in the United States delivering access to capital, speed of processing, dependable funding, industry-leading technology and innovative marketing tools that small and medium-sized customers require to fuel their growth and success. Celebrating 23 years in business in 2011, Balboa Capital markets its products through their small ticket, middle market, and vendor sales channels. For more information, please visit [www.balboacapital.com](http://www.balboacapital.com). You may also follow Balboa Capital on [Facebook](#) and [Twitter](#).

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