



Equipment Finance Leader Balboa Capital Forms New East Coast Team and Continues to Bolster its Vendor Services Division

FOR IMMEDIATE RELEASE

Irvine, California – February 15th, 2011 - [Balboa Capital Corporation](#), a leader in [equipment financing](#) in the United States, forms Balboa East and announces the hiring of Kortney Murray, Christopher Murray, Allison Bromfield, Kristin Thayer, Will McGrew, Ian Trowell, Adam Marcello, Nicholas Kalman, Don Sutherland and William Cusick.

“As we initially envisioned, the New England area has some very talented and productive salespeople in the [equipment leasing](#), [merchant cash advance](#) and franchise finance arena. I am very excited about welcoming Kortney, Chris, Allison, Kristin, Will, Ian and Adam to Balboa East or BEAST for short.” said Phil Silva, President. “Don, Nick and William will be joining our [Vendor Services](#) equipment finance group.”

“Kortney, Chris, Allison, Will, Ian, Adam and Nick are formerly from Direct Capital Corporation. Ms. Thayer has worked for Direct and Priority Leasing and was recently self-employed. William is formerly from Navitas. All are up-and-comers and have been successful individual performers in the acquisition side of the business. Their experience coupled with their ability to work on the retention side should propel them and Balboa to higher levels of success.” said Phil Silva, President.

Balboa Capital is one of the largest privately-held independent equipment finance companies in the United States delivering access to capital, speed of processing, industry-leading technology and innovative marketing tools that small and medium-sized customers require to fuel their growth and success. Celebrating 23 years in business in 2011, Balboa Capital markets its products through their small ticket, middle market, and vendor sales channels. For more information please visit www.balboacapital.com.

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