



Leading Point-Of-Use Water Industry Professional Joins Balboa Capital

FOR IMMEDIATE RELEASE

Irvine, California – November 8, 2011 - [Balboa Capital Corporation](#), a leader in [equipment financing](#) in the United States, is proud to announce and welcome Lisa Gunville to the company's Vendor Services Team as Regional Manager of its Point-Of-Use Water Division.

Ms. Gunville joins Balboa Capital after a successful tenure at another financing company, where she was the top sales performer for five consecutive years and helped grow its point-of-use water division. Ms. Gunville prides herself on providing customers with results-based financing solutions along with the utmost focus, accessibility and personalized service.

A recognized leader in the point-of-use water industry, Ms. Gunville has more than 26 years of experience that includes business development, business funding, vendor sales, and financial management and consulting. "I am very pleased to welcome Lisa to our Vendor Services Team," said Phil Silva, President of Balboa Capital, who adds, "She is an accomplished and successful industry professional, and her joining our team reinforces our commitment to the point-of-use water industry. Balboa Capital will continue to innovate and bring real value to manufacturers and dealers in this very important industry for us."

For more information about Balboa Capital's Point-Of-Use Water Program, please contact Lisa Gunville at (866) 991-7930 or via e-mail at lisamg@balboacapital.com.

Balboa Capital is one of the largest privately-held independent finance companies in the United States delivering access to capital, speed of processing, dependable funding, industry-leading technology and innovative marketing tools that small and medium-sized customers require to fuel their growth and success. Celebrating 23 years in business in 2011, Balboa Capital markets its products through their small ticket, middle market and vendor sales channels. For more information, please visit www.balboacapital.com. You may also follow Balboa Capital on [Facebook](#) and [Twitter](#).

Contact:

Jake Dacillo, Marketing Director
Balboa Capital Corporation
jaked@balboacapital.com
(949) 399-6340